



WSOC-TV
1901 North Tryon Street
Charlotte, NC 28205-2700

WSOC-TV

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Schedule Dates 09/18/12-09/27/12
Advertiser Pol/Iss/American Crossroads (13324)
Agency Crossroads Media (1218)
Product Political - Issue (1068)
Brand 691 (133290)
Sales Office Teletep/Philadelphia, Philadelphia (1057)
Buyer Name MARONEY,STEPHANIE
Phone/Fax /
CPE 11/12/691
Account Types National/Political
Comments Standard
Billing Type AMERICAN CROSSROADS

***** THIS IS A CASH IN ADVANCE SCHEDULE *****. AMERICAN CROSSROADS

Contract # 322817

Date Entered 07/18/12
Last Modified 09/06/12
Entered By Jill Hipskind
CO-OP No
Headline # 06240910
Demo

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Sep. 2012	66	\$64,500.00
Grand Total:	66	\$64,500.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	5A- 6A (EST)				1				1		\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
2.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	5A- 6A (EST)					1			1		\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
3.0	Normal Line / Spot	09/21/12-09/21/12	3	:30	5A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
4.0	Normal Line / Spot	09/25/12-09/25/12	3	:30	5A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
5.0	Normal Line / Spot	09/26/12-09/26/12	3	:30	5A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
6.0	Normal Line / Spot	09/27/12-09/27/12	3	:30	5A- 6A (EST)						1		1		\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
7.0	Normal Line / Spot	09/28/12-09/24/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
8.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
9.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
10.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
11.0	Normal Line / Spot	09/26/12-09/26/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
12.0	Normal Line / Spot	09/27/12-09/27/12	3	:30	6A- 7A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
13.0	Normal Line / Spot	09/28/12-09/24/12	3	:30	7A- 9A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
14.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	7A- 9A (EST)						1		1		\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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**WSOC-TV**

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Crossroads Media
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Contract # 322817

Date Entered 07/18/12
Last Modified 09/06/12

Entered By Jill Hipskind

CO-OP

No

Headline # 06240910

66

\$64,500.00

Grand Total:

\$64,500.00



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Agency
Product
Brand
Sales Office
Buyer Name
Phone/Fax
CPE
Account Types
Billing Type
Comments

09/18/12-09/27/12
Pol/Tsy/American Crossroads (13324)
Crossroads Media (1218)
Political - Issue (1068)
691 (133290)
Telerep/Philadelphia, Philadelphia (1057)
Telerep/Philadelphia
MARONEY,STEPHANIE
/ 11/27/691
National/Political
Standard
AMERICAN CROSSROADS

Date Entered
07/18/12
Last Modified
09/06/12
Entered By
Jill Hipskind
Co-OP
Headline #
No
Demo
Order Type
Normal
Package Deal
Commission %
15.00
Commission
\$9,675.00
Net Total
\$54,825.00
Sales Tax

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	12P- 1P (EST)				1			1			\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
30.0	Normal Line / Spot	09/25/12-09/25/12	3	:30	12P- 1P (EST)				1			1			\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
31.0	Normal Line / Spot	09/26/12-09/26/12	3	:30	12P- 1P (EST)				1			1			\$550.00	\$550.00	Charlotte (WSOC)		7/18/12
32.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	5P- 5:30P (EST)				1			1			\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12
33.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	5P- 5:30P (EST)				1			1			\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12
34.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5P- 5:30P (EST)				1			1			\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12
35.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	5P- 5:30P (EST)				1			1			\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12
36.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	5P- 5:30P (EST)				1			1			\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12
37.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	5P- 5:30P (EST)				1			1			\$1,100.00	\$1,100.00	Charlotte (WSOC)		7/18/12
38.0	Normal Line / Spot	09/24/12-09/24/12	4	:30	5:30P- 6P (EST)				1			1			\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
39.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	5:30P- 6P (EST)				1			1			\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
40.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	5:30P- 6P (EST)				1			1			\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
41.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	5:30P- 6P (EST)				1			1			\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12
42.0	Normal Line / Spot	09/25/12-09/25/12	4	:30	5:30P- 6P (EST)				1			1			\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12

CONFIRMATION CONTRACT

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Entered By Jill Hipskind
CO-OP No

Charlotte (WSOC) By Broadcast Month	Spots	Rate
Sep. 2012	66	\$64,500.00
Grand Total:	66	\$64,500.00

Schedule Dates	Date Entered
Advertiser	Last Modified
Agency	Entered By
Product	CO-OP
Brand	Headline #
Sales Office	06240910
Buyer Name	Order Type
Phone/Fax	Package Deal
CPE	Commission %
Account Types	Commission
Billing Type	Net Total
Comments	Sales Tax
09/18/12-09/27/12	09/06/12
Pol/Iss/American Crossroads (13234)	Jill Hipskind
Crossroads Media (1218)	No
Political - Issue (1068)	
691 (133290)	Demo
Teletrep/Philadelphia, Philadelphia (1057)	Normal
MARONEY,STEPHANIE /	
11/27/691	
National/Political	
Standard	
AMERICAN CROSSROADS	
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	5:30P- 6P (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
44.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	6P- 6:30P (EST)							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12	
45.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	6P- 6:30P (EST)							1	1	\$1,500.00	\$1,500.00	Charlotte (WSOC)		7/18/12	
46.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	7P- 7:30P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
47.0	Normal Line / Spot	09/19/12-09/19/12	4	:30	7P- 7:30P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
48.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	7P- 7:30P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
49.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	7P- 7:30P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
50.0	Normal Line / Spot	09/25/12-09/25/12	4	:30	7P- 7:30P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
51.0	Normal Line / Spot	09/27/12-09/27/12	4	:30	7P- 7:30P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
52.0	Normal Line / Spot	09/28/12-09/24/12	4	:30	7:30P- 8P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
53.0	Normal Line / Spot	09/18/12-09/18/12	4	:30	7:30P- 8P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
54.0	Normal Line / Spot	09/20/12-09/20/12	4	:30	7:30P- 8P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
55.0	Normal Line / Spot	09/21/12-09/21/12	4	:30	7:30P- 8P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	
56.0	Normal Line / Spot	09/25/12-09/25/12	4	:30	7:30P- 8P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)		7/18/12	

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Brand 691 (133290)
Salesperson Telerep/Philadelphia, Philadelphia (1057)
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Phone/Fax /
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Account Types National/Political
Comments Standard

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Entered By Jill Hipkind
CO-OP No
Headline # 06240910
Demo
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Package Deal
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Net Total \$4,825.00
Sales Tax

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57.0	Normal Line / Spot	09/26/12-09/26/12	4	:30	11P- 8P (EST)				1				1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
58.0	Normal Line / Spot	09/24/12-09/24/12	3	:30	11P- 11:35P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
59.0	Normal Line / Spot	09/18/12-09/18/12	3	:30	11P- 11:35P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
60.0	Normal Line / Spot	09/19/12-09/19/12	3	:30	11P- 11:35P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
61.0	Normal Line / Spot	09/20/12-09/20/12	3	:30	11P- 11:35P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
61.0.1	Closed Preempt	09/20/12															Charlotte (WSOC)	Program Change/Exception - N/Pc.	7/18/12
62.0	Normal Line / Spot	09/25/12-09/25/12	3	:30	11P- 11:35P (EST)				1			1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
63.0	Normal Line / Spot	09/27/12-09/27/12	3	:30	11P- 11:35P (EST)							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			7/18/12
64.0	Normal Line / Spot	09/22/12-09/22/12	2	:30	8A- 9A (EST)							1	1	\$80.00	\$80.00	Charlotte (WSOC)			7/18/12
65.0	Normal Line / Spot	09/22/12-09/22/12	4	:30	7P- 7:30P (EST)							1	1	\$60.00	\$60.00	Charlotte (WSOC)			7/18/12
66.0	Normal Line / Spot	09/23/12-09/23/12	2	:30	8A- 9A (EST)							1	1	\$55.00	\$85.00	Charlotte (WSOC)			7/18/12
67.0	W/G For 61.0.1 / Spot	09/22/12-09/22/12	6	:30	11-30P- EYEWITNESS NEWS							1	1	\$1,200.00	\$1,200.00	Charlotte (WSOC)			9/6/12

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